



January 2010

Dear Friend,

As a member of the League of Women Voters of Newton, I would like to invite your business to be a sponsor of the 2010-2011 edition of our Handbook. This year we are once again placing a "Yellow Pages" section of supporters in the Handbook and are seeking sponsorship from businesses and services that individual Newton League members have found useful and would recommend to others.

Our handbook, published every other year just after local elections, is an important tool for our members and other influential citizens in the community. It contains a directory of all current elected officials, from Newton's municipal government up through U.S. President; contact information for all of our members; municipal meeting calendars; League position statements; and other pertinent information. The new edition is being prepared now for publication in mid-April.

We hope you will agree to sponsor the League. The list of rates and terms is outlined on the accompanying sheet. Please note that we must receive copy and payment by April 1, 2010 for sponsorships to appear in this year's handbook.

The League of Women Voters, a nonpartisan political organization, has fought since 1920 to improve our system of government and impact public policies through citizen education and advocacy. The League of Women Voters is nonpartisan in that it does not support or oppose any political party or candidate; it is political in that it takes positions on selected governmental issues after member study and agreement. The League's enduring vitality and resonance come from its unique decentralized structure. The League is a grassroots organization, working at the local, state, and national levels.

The Newton League has a robust membership of over 200 informed and active citizens. In order to help Newton citizens become educated, informed and active voters, we:

- Promote and assist in the registration of voters;
- Provide information about elections and voting procedures, and help the electorate learn the views of all candidates through Candidate's Forums and Voter's Guides;
- Work to assure that government is accessible to all, by recruiting and training League members to observe and report on municipal meetings;
- Join with other Newton organizations to sponsor forums to inform Newton citizens about important local issues; e.g., our *Critical Choices for Newton* series highlighting the work of the Newton Citizen Advisory Group and the two *Cash in the Trash* forums.

If you have any questions, please contact me or our handbook editor, Lisa Mirabile (617-332-5374 or handbook@lwwnewton.org).

Thank you very much for your support of the League of Women Voters of Newton.



NEWTON LEAGUE OF WOMEN VOTERS 2010 HANDBOOK SPONSORSHIP OPPORTUNITIES

The handbook is published as a booklet measuring 5.5" x 8.5." Sponsorships will be published on colored paper in the middle of the booklet, except for those on the inside and back covers.

Please choose the size of sponsorship:

- Quarter-page: \$50**
(4.5 wide x 1.75" tall)
- Half-page: \$100**
(4.5 wide x 3.5" tall)

Full Page (4.5 wide x 7.5" tall):

- Regular : \$200**
- Inside Cover : \$250**
- Back Cover: \$350**

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| <input type="checkbox"/> Hard copy, sent by mail to: <i>Lisa Mirabile, 12 Scribner Park, Auburndale MA 02466</i> | |
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Contact Lisa Mirabile (617-332-5374 / handbook@lwvnewton.org) with any questions.
Thank you!



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| Sponsoring Business Name | |
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| Payment | Make checks payable to: League of Women Voters of Newton <input type="checkbox"/> \$_____ delivered with sponsorship form <input type="checkbox"/> \$_____ to be sent by mail to: <i>LWVN Treasurer, PO Box 610207, Newton, MA 02461</i> |
| Content of sponsorship: | <input type="checkbox"/> Delivered with sponsorship form <input type="checkbox"/> To be emailed to handbook@lwnnewton.org <input type="checkbox"/> To be sent by mail to: <i>Lisa Mirabile, 12 Scribner Park, Auburndale MA, 20466</i> |

Please remember to submit your copy by email to: handbook@lwnnewton.org.

Thank you for your sponsorship! Contact Lisa Mirabile (617-332-5374 / handbook@lwnnewton.org) with any questions.